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Cause4 wins SCOOT's 2015 National Champion Award

~ 200% growth and £40 million raised for charities leads to top prize ~

Leading online business directory, SCOOT, awarded social enterprise *Cause4* its top award at the 2015 Headline Awards in recognition of its outstanding achievements on behalf of charities, employability and entrepreneurship.

At a ceremony held in central London, *Cause4* was selected from many hundreds of entries to take the National Champion Award. The SCOOT Headline Awards recognises achievements from a wide cross-section of UK businesses and social enterprises. In its second year, the awards spotlight local, regional and national businesses whose achievements greatly benefit their sectors, the wider community and the economy.

Cause4 supports charities, social enterprises and philanthropists in development and fundraising across the charity, arts, sports and educational sectors in the UK and internationally. The organisation champions disruptive philanthropy and new ways of scaling up charities and social enterprises. Learning lessons from the private sector to benefit not-for-profit organisations, *Cause4* also helps attract the best graduate talent to work on some of the world's most pressing issues.

Since its launch in 2009 *Cause4* has raised over £40 million for their clients and regularly raises over £750k charitable income per month.

The SCOOT Headline Award judges highlighted *Cause4's* remarkable achievements: *"During 2014, Cause4 not only grew turnover by 200% - but it doubled its workforce and raised more than £15 million for charities. More than 49,000 people and groups have benefited from this fund-raising; right across the whole spectrum - from supporting the young into employment, through to care in the later stages of life. The creation of their flagship and innovative graduate employment programme was their stand-out moment - training the next generation of charity and social enterprise leaders. We feel that such remarkable achievements makes them very worthy winners of our top award."*

"We're proud to win the SCOOT National Champion Award," said *Cause4* founder and CEO Michelle Wright. *"Our talented, young team has big ambitions for the work that we do and the positive impact that we want to have on society. It's really motivating for the whole team to get recognition amongst so many British businesses for our work and achievements."*

About Cause4 – www.cause4.co.uk

Cause4 was set up in May 2009 to support charities, social enterprises and philanthropists in development and fundraising across the charity, arts, sports and educational sectors. *Cause4* seeks to be a modernising influence and leader within the charitable sector, offering relevant, contemporary solutions for charities and social enterprises at a time when more creative, entrepreneurial approaches are much needed. The organisation works in three main areas: strategy and fundraising, philanthropy and enterprise development.

In 2010 *Cause4* developed the Entrepreneurship training programme to address the widely-acknowledged shortage of entrepreneurial development and fundraising personnel within the charity, arts, sports and education sectors. The programme identifies young graduates with a passion for the charitable sector and with the entrepreneurial drive, personality and talent to succeed.

Cause4 is an entrepreneur incubator, providing training and support to help people succeed in important

charitable projects, innovative businesses and social enterprises, and to raise vital funds.

For more information visit www.cause4.co.uk

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