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### **Cause4 features in Everline Future 50 and receives the Future 50 Social Impact Award**

Cause4 was recognised yesterday as one of the UK's most disruptive SMEs at the Everline Future 50 event, held in conjunction with Real Business.

The Future 50 awards, now in their fourth year, are aimed at celebrating young, disruptive companies triggering change in their respective markets. This year, for the first time, six featured businesses were singled out for individual recognition across six categories, which included: **The Everline Future 50 Environment and Sustainability Award** (won by Flow Energy, a heating technology company); **The Everline Future 50 Social Impact Award** (won by Cause4); **The Everline Future 50 Profit Potential Award** (won by VE Interactive, a global technology company); **The Everline Future 50 Household Name of the Future** (won by PayasUgym, an online gym database company); **The Everline Future 50 Disruptor of the Year** (won by Commuter Club, a business helping Londoners save on annual travel cards); and **The Everline Future 50 Friend to Business Award** (won by Chaser, an online invoice tool for SMEs).

The event benefited from the lyrical stylings of comedian Chris Turner, as MC, and involved a short panel-discussion with award recipients, including our very own Michelle Wright, CEO and founder of Cause4, which covered topics such as business start-up, funding and hopes for the future.

The expert panel of judges comprised: Russell Gould, Everline CEO and Panel Leader; Amy Carroll, Group Editor at Real Business and Panel Chairperson; Richard Gibson, CFO at SwiftKey; Parveen Dhanda, City Innovation Incubator Manager at City University; Trevor Hope, Chief Investment Officer at Berinegea LLP; and Clive Rich, CEO of LawBite.

**Michelle Wright, CEO of Cause4 said:** *"It's brilliant to be in this stellar list amongst some fantastic businesses and to be recognised for our social impact work. Our young team has worked incredibly hard this year, and this is great testament to our graduate programme and all the investment."*

**Russell Gould, COO of digital business lenders Everline and Ezbob, said:** *"The calibre of businesses on this year's list is testament to the wealth of innovation and creativity in the UK at the moment. SMEs are the bedrock of the economy, so it is great to see so many celebrated and recognised for being disruptive in their designated fields. I hope this year's winners inspire a new wave of businesses and I look forward to watching their developments in the months and years ahead."*

**Amy Carroll, Group Editor, Real Business, commented:** *"For the fourth year running we have identified 50 exciting and disruptive businesses that are all breaking new ground and transforming the sectors within which they operate. The six we awarded named prizes to this year are shining examples of the potential early-stage businesses in the UK have and the extent to which they can make a big difference to the economy. I wish them all every success for the future."*

Details of the winners are available on the Real Business website [here](#).