

Tuesday 6<sup>th</sup> January 2015

## ***Cause4* named as National Champion for the UK in the European Business Awards**

*Cause4* will be competing for the title of ‘National Public Champion’ in this year’s European Business Awards, sponsored by RSM International, as the public vote opens for the first time.

The European Business Awards is an independent Awards programme designed to recognise and promote excellence, best practice and innovation in the European business community.

As a National Champion for the UK, *Cause4* will now go on to compete in the next stage of the competition resulting in successful organisations being short-listed for Ruban D’Honneur status.

This first phase is the online public voting which is open from 6<sup>th</sup> January 2015 to 24<sup>th</sup> February 2015, *Cause4*’s video submission for this year’s National Champions can be found on the [European Business Awards](#) website.

Michelle Wright, CEO of *Cause4*, says: *“It’s great to be part of the voting for this year’s European Business Awards. After a busy year which has seen us develop our work internationally and across Europe, we’re delighted to have a chance to compete with other European businesses as part of these enterprise awards.”*

Adrian Tripp, CEO of the European Business Awards said: *“This year’s videos show some of the most successful and sustainable companies in Europe and we hope that anyone interested in business will take some time to watch the videos, either from their own country or from other countries, and then cast their vote.”*

Separately the video entries from all National Champions representing 33 countries across Europe will be reviewed and scored by the European Business Awards’ panel of judges and on 10th February 2015, the Chairman of Judges will announce the 100 Ruban d’Honneur recipients.

For more information on the European Business Awards, please visit: [www.businessawardseurope.com](http://www.businessawardseurope.com).

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**For further press information or for case studies/interviews, please contact:**

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Notes to editors

**About Cause4 – [www.cause4.co.uk](http://www.cause4.co.uk)**

Established in May 2009, social enterprise *Cause4* champions disruptive philanthropy and new ways of scaling up businesses, charities and social enterprises. Provoking change is at the heart of company's mission.

*Cause4* has won a string of awards including for founder Michelle Wright, as female entrepreneur of the year at the Natwest Start Up Awards 2011. In 2014 *Cause4* won a prestigious gold international Stevie Awards for innovation, was the first UK winner of the international IWEC awards for entrepreneurial achievement and was selected as a National Champion representing the UK in the European Business Awards.

*Cause4* was also recognised as one of the top 25 Hyper-growth organisations in the UK having joined the Government's Growth Accelerator Programme in early 2013 and was invited to be part of Accelerate 250 – an invitation by Lord Young of Graffham (PM's enterprise advisor) for the UK's top 6% of small businesses showing high growth potential. In 2013 *Cause4* was recognised in the Silicon Valley UK 100 list for the top 100 UK companies showing potential to generate multi-million pound revenues.

*Cause4* is an entrepreneur incubator, providing training and support to help people succeed in important charitable projects, innovative businesses and social enterprises, and to raise vital funds. Since May 2009, *Cause4* has raised over £38 million for clients, regularly raising over £500,000 in charitable income per month.

More information about *Cause4*'s strategic development programmes and talent development initiatives can be found at <http://www.cause4.co.uk>

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