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## **New Senior Management team for award-winning social enterprise Cause4**

After a period of sustained growth, social enterprise *Cause4*, is pleased to welcome Janice Lopatkin as its new Chief Operating Officer, to complete its Senior Management team.

Janice will work closely with Michelle Wright, CEO and alongside Emma O'Connell as Director of Talent, Amanda Rigali as Director of Programmes and Rosemary Spencer as Head of Finance and Resources.

Janice joins *Cause4* from her role at the *Jewish Museum*, where she ran the launch of the museum and subsequent exhibitions, lobbied government and developed income generation. Prior to this, Janice worked for a range of charities and social businesses, including the *Holocaust Educational Trust*, the *Washington Ballet*, *Women Like Us* and the *Oval House Theatre*. Janice remains a Trustee for *Jewish Women's Aid*, a charity that supports Jewish women who are affected by domestic violence.

Michelle Wright, Chief Executive and founder of *Cause4*, says: *"I'm pleased to welcome Janice to our Senior Management team. As our ambitions develop to support charities and social enterprises to grow, and with an expanding and exciting portfolio of philanthropy and training in the UK and internationally, we urgently needed to develop a senior team that could help us successfully realise important charitable projects. Both the Chief Operating Officer role and our new Director of Talent will help support the heart of the company's vision which is to support a whole new generation of future leaders into the charity and social enterprise sector. With 45 graduates and apprentices training with us this year we have a challenging and exciting task ahead."*

Janice Lopatkin says: *"I am thrilled to be joining such an exciting, sector-changing company and helping to develop Cause4's programmes of activity, as well as to work with the wider team to develop the company's talent and training programmes. Given the challenging economic environment for charities and social enterprises, new ideas and ways of doing things in the sector are more important than ever, as is encouraging new talent into the sector – it's a time of huge change, and I look forward to working through some of these wider issues as part of this new role at Cause4."*

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## **About Cause4 – [www.cause4.co.uk](http://www.cause4.co.uk)**

Established in May 2009, social enterprise *Cause4* supports charities, social enterprises and philanthropists in development and fundraising across community, arts, sports and education.

*Cause4* champions disruptive philanthropy and new ways of scaling up charities and social enterprises. Learning lessons from the private sector to benefit not-for-profit organisations, *Cause4* helps attract the best graduate talent to work on some of the world's most pressing issues. Provoking change is at the heart of company's mission.

In 2010 *Cause4* developed the Entrepreneurship training programme to address the widely-acknowledged talent shortage in this area. The programme identifies young graduates with a passion for the charitable sector and with the entrepreneurial drive, personality and talent to succeed. To date, over 30 graduates have participated in the initiative.

*Cause4* has won a string of awards including for founder Michelle Wright, as female entrepreneur of the year at the Natwest Start Up Awards 2011. The company is a top 10 winner in the Ernst and Young Future 100 awards 2011, a winner in the 2012 Startups 100 list for most innovative small businesses across the UK. *Cause4* has also won two silver international Stevie Awards for innovation and in 2014 has been selected as a National Champion representing the UK in the European Business Awards.

*Cause4* was also recognised as one of the top 25 Hyper-growth organisations in the UK having joined the Government's Growth Accelerator Programme in early 2013 and was invited to be part of Accelerate 250 – an invitation by Lord Young of Graffham (PM's enterprise advisor) for the UK's top 6% of small businesses showing high growth potential. In 2013 *Cause4* was awarded a fast-growth Award from Unltd and was also recognised in the Silicon Valley UK 100 list for the top 100 UK companies showing potential to generate multi-million pound revenues.

*Cause4* is an entrepreneur incubator, providing training and support to help people succeed in important charitable projects, innovative businesses and social enterprises, and to raise vital funds. Since May 2009, *Cause4* has raised over £36 million for clients, regularly raising over £500,000 in charitable income per month.

More information about *Cause4*'s strategic development programmes and talent development initiatives can be found at <http://www.cause4.co.uk>.