



Arts Fundraising Fellowships Press Release

As arts and cultural organisations face challenging financial times, a new generation of Arts Fundraisers offers a ray of light for the sector

At a time when arts and cultural organisations face serious financial challenges and the sector reports a shortage of fundraising expertise, it is welcome news that 15 Arts Fundraising Fellows are half way through year-long traineeships at some of the country's leading arts and cultural organisations, thanks to the Arts Fundraising and Philanthropy Programme.

The Arts Fundraising Programme Fellowships - the first of their kind in the UK – have been established to support the arts and cultural sector's sustainability and ensure its leadership is equipped with the vision, entrepreneurial expertise and ingenuity to secure the future health of the UK's world-class arts and cultural landscape. The programme includes the opportunity to study for the first Post-Graduate Certificate for fundraising in the country, soon to be accredited by the University of Leeds which comes at an increasingly important time for arts and cultural development.

The first round of Fellows were chosen by a panel of arts and cultural sector leaders last year – including Sir Peter Bazalgette, Chair of Arts Council England and Dr Richard Mantle, General Director of Opera North - and matched with a range of host arts organisations around the country, including: Sage Gateshead, Tate Liverpool, Bournemouth Symphony Orchestra, and Sadler's Wells.

Since then, the Fellows have been enjoying a rare, year-long opportunity to learn on the job from experts in the field, including mentoring, training and hands-on experience in the many facets of fundraising; as well as support from a training and learning programme run by the Management Centre.

Adam Cooper, Fellow at SAGE, Gateshead says: *"The Fellowship is a unique and career-defining experience. I have had the chance to meet and learn from some of the most inspiring leaders in the UK arts sector, to manage high-profile projects and programmes, and benefit from targeted and intensive training and mentoring. Six months on the fellowship has been worth years of experience. I have been brilliantly equipped to help the*

organisations which are close to my heart. I know that both I and the causes I care about will benefit from my fellowship experience for many years to come."

Sandie Mattioli, Fellow at London's Whitechapel Gallery says: *"The breadth of activity I have been involved in at the Gallery has been fantastic, with the chance to play a crucial role in securing essential funding from a variety of sources in a highly competitive environment. The Fellowship is a unique opportunity to grow and learn as a development professional, with the strong support of the fantastic Whitechapel Gallery Development Team."*

Michelle Wright, Programme Director of the Arts Fundraising and Philanthropy Programme, believes that skilled fundraisers are short in supply, whilst being vital to the future health of the arts sector: *'Across the arts sector I see the same problem time and time again with organisations struggling to recruit excellent fundraising staff to achieve their aims.*

'The Fellowships programme is creating a practical solution: supporting a new generation of graduates to help redefine the relationships between private and public sector funding - leveraging their passion, commitment and know-how to help maximise alternative income streams.

'It is our ambition that, in time, they become future leaders in this vital field of income generation and are able to offer real leadership to arts organisations needing to develop their income generation capabilities.'

Clare Titley, Director of Philanthropy at Arts Council England, which is supporting the Arts Fundraising and Fellowship Programme, says: *'At a time when arts and cultural organisations up and down the country face such challenging economic factors, fundraising is becoming an increasingly important income stream. That's why it is fantastic to see a new generation of arts fundraisers receiving training and hands-on experience, as well as the positive impact the programme is having on the organisations involved. I am very interested to see how, over time, the learning and impact can be shared more widely in the sector.'*

David Platten, the University of Leeds Professor who oversees the accreditation process for the programme, said: *"The University of Leeds is delighted to be developing the first work-based Post Graduate Certificate in Arts Fundraising and Philanthropy in the country. Through access to the latest research and with insights from leaders of some of the country's leading arts organisations, it provides an academic and theoretical framework, allowing participants to put what they have learned into practice. This marks an important step forward for arts fundraising.*

"We look forward to working with the next intake of fellows – and some new host organisations – in the second year of the programme."

Year Two of the Arts Fundraising and Philanthropy Programme is open now for applications from Fellows and Host Organisations. To find out more, visit:

<http://artsfundraising.org.uk/arts-fundraising-fellowships-year-two-recruitment/>

For interviews, images, and further information, please contact Chloe Barker, PR & Communications Consultant on 07921 866109 or at chloegudrun@live.co.uk

About The Arts Fundraising Fellowships – www.artsfundraising.org.uk

The Arts Fundraising Fellowships were created as a partnership between London-based development and fundraising enterprise *Cause4* and the DARE Fundraising Academy, a unique collaboration between Opera North and the University of Leeds, together with leading arts and education organisations across London, the South West (including the University of Exeter) and the north of England.

The 12-month Fellowships are a rare opportunity to learn on the job from experts in the field, supported by a diverse and intensive training and learning programme including a bursary to attend the National Arts Fundraising School, run by the Management Centre. All Fellows are mentored, trained and gain hands-on experience in the many facets of fundraising and are expected to make real contribution to their host organisation in raising new funds.

The programme is being evaluated by the University of Leeds and participants will be awarded Certification of Completion from the University as well as being offered the opportunity to work towards a Postgraduate Certificate awarded by the University of Leeds.

About Arts Council England – www.artscouncil.org.uk

Arts Council England champions, develops and invests in artistic and cultural experiences that enrich people's lives. We support a range of activities across the arts, museums and libraries – from theatre to digital art, reading to dance, music to literature and crafts to collections. Great art and culture inspires us, brings us together and teaches us about ourselves and the world around us. In short, it makes life better. Between 2010 and 2015, we will invest £1.9 billion of public money from government and an estimated £1.1 billion from the National Lottery to help create these experiences for as many people as possible across the country.

About the Delivery Partners:



Cause4 - www.cause4.co.uk

Cause4 was set up in May 2009 to support charities, social enterprises and philanthropists in development and fundraising across the charity, arts, sports and educational sectors.

Cause4 seeks to be a modernising influence and leader within the charitable sector, offering relevant, contemporary solutions for charities and social enterprises at a time when more creative, entrepreneurial approaches are much needed. The organisation works in three main areas: strategy and fundraising, philanthropy and enterprise development.

In 2010 *Cause4* developed the Entrepreneurship training programme through which it seeks to address the widely-acknowledged shortage of entrepreneurial development and fundraising personnel within the charity sector. The programme identifies young graduates with a passion for the charitable sector and with the entrepreneurial drive, personality and talent to succeed. The Arts Fundraising Programme Fellowships in London have emerged from learning from this original training initiative.

The DARE Partnership - www.dareyou.org.uk

The DARE collaboration between Opera North and University of Leeds, created in 2007, is committed to making a positive contribution to high quality learning and practice in the Arts nationally and internationally.

DARE Fundraising Fellowships are part of a series of DARE professional development programmes, which aim to drive forward practice-led training opportunities to support the needs of cultural organisations in the North. The Fellowships were created in partnership with Royal Northern College of Music, Sage Gateshead and Tate Liverpool.

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