

CAUSE 4

Welcome to our Spring newsletter!

We've got a range of exciting updates for you on the progress of the of the Arts Fundraising and Philanthropy programme and other exciting entrepreneurship projects.

Arts Fundraising and Philanthropy



The Arts Fundraising & Philanthropy Programme continues to deliver a broad range of fundraising training sessions. The programme has received some fantastic feedback so far. One attendee said "The Arts Fundraising and Philanthropy Programme is enabling me to polish the fundraising skills I have built over the past 14 years whilst showing me an incredible wealth of new approaches, techniques and methodologies". More information and how to book can be found [here](#). The Trustee Leadership training programme is also going well, with hundreds of people attending courses across the country. *Cause4* Chair Sir Tom Hughes-Hallett, shares his thoughts for Arts Professional [here](#).

The Programme has also launched a Coaching and Action-Learning Programme, which has been designed to support busy people who are leading arts organisations or development teams. Find out more [here](#).

Entrepreneurship Thinking

The Guildhall Creative Entrepreneurship Scheme has continued to develop graduates' creative businesses. Twenty-one training sessions, including talks from a range of entrepreneurs have taken place. Excitingly, two brand new businesses have been registered at Companies House, congratulations to Convivium Artists (John-Paul Bowman) and Re-form Productions (Sophie Roberts).



Young entrepreneurs are in the news at the moment. Michelle wrote a blog for Real Business about [youth entrepreneurship culture](#), which discusses the issue of how the media perceives entrepreneurship and whether it is helpful or harmful. We're also interested in whether entrepreneurship education should also be [targeted at an older generation with significant years of work experience under their belt](#).

Poverty and Homelessness Action Week



The week beginning 25th January 2014 saw the start of Poverty and Homelessness Action Week, an initiative that has been raising awareness for homelessness and poverty every year since 2008. Two *Cause4* associates,

Ali and **Laura**, explored important themes in this field on

Cause4 Opinion. Stephen Hammersley, CEO of **UK Community Foundations**, also contributed to *Cause4 Opinion* with a **guest blog of his own**, examining the vital role that community foundations play in supporting the homeless.

Growing our sports expertise

Cause4 is delighted to announce the creation of a new team with a specific emphasis on working in sport and education. The pod will be managed by Ben Wilson and is already working with exciting clients such as **Sport for Life**, Dream It Believe It Achieve It Foundation and a range of premiership footballers in the set up of philanthropic foundations.



NCO win



Cause4 would like to congratulate The National Children's Orchestras, which has been awarded a new grant over two years from the Esmée Fairbairn Foundation. This transformative gift will enable the Orchestra to employ a new learning and participation manager. Over the coming years, NCO will develop a programme of outreach work that will enable the charity to engage a greater number of children, particularly those from disadvantaged communities.

Corporate Foundations – one to watch

Corporate Foundations are an exciting growth area in the third sector. There are now over 100 charities established by commercial companies registered in England and Wales according to the Charity Commission and at *Cause4* we're excited to be supporting the development of five new Foundations. Michelle Wright, our CEO, explores what this means in 2014 for charities and enterprises [here](#).



Joining Cause4

Cause4 is delighted to welcome Frances Fogel as a new Head of Development. Frances brings a wealth of experience in corporate partnerships and is looking forward to working with the team

over the coming months. Matthew Pountney has also joined us as an Associate on our Entrepreneurship programme and will be working across a variety of client projects.

We have also welcomed three new interns recently, Toby Nunn, Emily Foster and Chiu-Yi Wu, who will be working with us in the coming months to develop their fundraising knowledge.

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