



Arts Fundraising Fellowships Press Release

New Recruitment Round of South West Arts Fundraising Fellows Announced

The Arts Council England funded Arts Fundraising and Philanthropy Consortium today announced that there would be a further recruitment round for the **Arts Fundraising Fellowship Programme**. The Consortium will now seek to appoint four outstanding graduate Fellows to be based within host arts organisations in the South West of England. This follows the success of the initial recruitment round, in which 11 “Fellows” for the North of England and London were chosen by a panel of experts, including Sir Peter Bazalgette, Chair of Arts Council England.

The *Arts Fundraising Fellowship Programme*, the first of its kind in the UK, hopes to create the next generation of leading Development Directors skilled with the vision, entrepreneurial expertise and ingenuity to make significant difference to the arts fundraising landscape.

The South West Arts Fundraising Fellows hub will be supported by Arts Council England and the University of Exeter, as part of the university’s wider development of entrepreneurialism and skills development for arts and cultural organisations.

The four arts organisations selected to be hosts are: Bournemouth Symphony Orchestra, Circomedia, Hall for Cornwall and Ageas Salisbury International Arts Festival. They

represent the breadth of innovative, attractive, high quality art produced and presented across the region, from Cornwall through to Wiltshire.

The recruitment process for the South West cohort will be undertaken over a shorter space of time in order for them to benefit from the wider programme of learning and development that has been put in place for the Fundraising Fellows. However, this cohort will also benefit from training opportunities offered within their region.

The application window is now open, and will close at 5.00pm on Friday 11th October. The four selected South West Fellows will take up their roles in November 2013.

Further information on the Fellowships Programme can be found at www.artsfundraising.org.uk.

Dom Jinks, Head of Arts and Culture at the University of Exeter, said: *'I am delighted that the University of Exeter is involved in the creation and development of South West Hub for the Arts Fundraising Fellowships programme. We very much look forward to this exciting opportunity and believe it will make a real difference to funding experience and knowledge across the South West region.'*

Phil Gibby, South West Area Director at Arts Council England, said: *'We are delighted to have been able to extend the reach of the Fellowship programme to the south west. As Sir Peter Bazalgette said recently, we are creating "a new generation of arts fundraisers". In that context, it's excellent to be able to partner with the University of Exeter and four National Portfolio Organisations from the area to create this opportunity.'*

Dougie Scarfe, Chief Executive of Bournemouth Sympony Orchestra, said: *'The Arts Fundraising Fellowship Programme is the most significant new initiative to help Arts Organisations better equip themselves with the tools for a successful and sustainable future in the new funding landscape. I am absolutely delighted that we have been able to create the strong partnerships necessary for the South West Arts Fundraising Fellows Hub to happen; this amazing region has a huge diversity of arts practice and I am sure that the experience of this first cohort of Fellows will provide valuable lessons and inspiration as we look to build the next generation of leaders in the field'.*

Michelle Wright Programme Director of the Arts Fundraising and Philanthropy Programme, Cause4 said: *'The Arts Fundraising Fellowship Programme responds to the shortage of skilled arts fundraisers at a time when many organisations have seen significant cuts and need to be flexible and entrepreneurial in the pursuit of alternative income sources. We are aiming to support these Fellows to help redefine the relationships between private and public sector funding leveraging their passion, commitment and know-how to help maximise alternative income streams. We hope, in time, that they become future leaders in this vital field of income generation.'*

The Arts Fundraising Fellowships were created as a partnership between London-based development and fundraising enterprise *Cause4* and the DARE Fundraising Academy, a unique collaboration between Opera North and the University of Leeds, together with leading arts and education organisations across London and the north of England.

This will be a rare opportunity to learn on the job from experts in the field, supported by a diverse training and learning programme including a bursary to attend the National Arts Fundraising School, run by the Management Centre. All Fellows will be mentored, trained and gain hands-on experience in the many facets of fundraising and will be expected to make real contribution to their host organisation.



The programme is being evaluated by the University of Leeds and participants will be awarded certification from the University, based on the achievement of objectives agreed at the beginning of the programme.

-ENDS-

Further biographical information about the Fellows can be found in the Notes to Editors section below.

For further information, interview requests and pictures:

Katrina Black

Project Co-ordinator, Arts Fundraising and Philanthropy Programme

0207 247 1430

Notes to Editors

About the Arts Fundraising and Philanthropy Consortium

Earlier this year, ACE announced that the Arts Fundraising and Philanthropy Consortium would be the recipient of a major award through its Transforming Arts Fundraising commissioned grant. Working in partnership with ACE National Portfolio Organisations (NPOs) and across the wider arts sector, the Arts Fundraising and Philanthropy Consortium will deliver an England-wide programme of training, apprenticeships, coaching and digital skills development to promote innovative and effective practice in arts fundraising.

Arts Fundraising and Philanthropy Consortium partners include arts and education organisations across London in collaboration with development and fundraising enterprise *Cause4*, DARE (Opera North/University of Leeds), the Arts Marketing Association (AMA) and the European Sponsorship



Association (ESA). Sector engagement will take place nationally through partnerships with art-form umbrella bodies across music, dance, literature, theatre and visual arts and galleries, and will include the Association of British Orchestras, Society of London Theatres, Theatrical Management Association, Dance UK, Free Word Centre, Sound and Music and the Visual Arts and Galleries Association.

About Catalyst

Eligible organisations and consortia were asked to make applications for a total investment of up to £2 million across the three year period 2013-16. Further news on the award can be found here: <http://www.artscouncil.org.uk/funding/our-investment/funding-programmes/transforming-arts-fundraising-commissioned-grant/>

Arts Council England

www.artscouncil.org.uk

Arts Council England champions, develops and invests in artistic and cultural experiences that enrich people's lives. We support a range of activities across the arts, museums and libraries – from theatre to digital art, reading to dance, music to literature and crafts to collections. Great art and culture inspires us, brings us together and teaches us about ourselves and the world around us. In short, it makes life better. Between 2010 and 2015, we will invest £1.9 billion of public money from government and an estimated £1.1 billion from the National Lottery to help create these experiences for as many people as possible across the country.

About the Delivery Partners

Cause4

www.cause4.co.uk



Cause4 was set up in May 2009 to support charities, social enterprises and philanthropists in development and fundraising across the charity, arts, sports and educational sectors. *Cause4* seeks to be a modernising influence and leader within the charitable sector, offering relevant, contemporary solutions for charities and social enterprises at a time when more creative, entrepreneurial approaches are much needed. The organisation works in three main areas: strategy and fundraising, philanthropy and enterprise development.

In 2010 *Cause4* developed the Entrepreneurship training programme through which it seeks to address the widely-acknowledged shortage of entrepreneurial development and fundraising personnel within the charity, arts, sports and education sectors. The programme identifies young graduates with a passion for the charitable sector and with the entrepreneurial drive, personality and talent to succeed. The Arts Fundraising Programme Fellowships in London have emerged from learning from this training initiative.

The DARE Partnership

www.dareyou.org.uk

DARE is a collaboration between Opera North and the University of Leeds, launched in 2007. The partnership is committed to making a positive contribution to high quality learning and practice in the Arts nationally and internationally.

The DARE Fundraising Academy aims to drive forward training and development opportunities to support the needs of cultural organisations in the North, in partnership with Royal Northern College of Music, Sage Gateshead and Tate Liverpool.



South West Partner



www.artsandcultureexeter.co.uk

South West Host organisations



Salisbury
International
Arts
Festival



HFC
HALL FOR CORNWALL