



## Arts Fundraising Fellowships Press Release

### **First class of 'entrepreneurial' Arts Fundraising Fellows announced**

The Arts Council England funded Arts Fundraising and Philanthropy Consortium today announced the first class selected for its **Arts Fundraising Fellowship Programme**. Selected from nearly 200 initial applicants, the first tranche of 11 "Fellows" were chosen by a panel of experts, including Sir Peter Bazalgette, Chair of Arts Council England, following an assessment day at the University of Leeds attended by 64 high-flying Graduates from across the UK.

The 11 Fellows have agreed to participate in an intensive 12-month programme where their passion for the arts will be applied to high-impact projects based with host organisations in London, Leeds, Manchester, Gateshead and Liverpool. This inaugural *Arts Fundraising Fellowship Programme*, the first of its kind in the UK, hopes to create the next generation of leading Development Directors skilled with the vision, entrepreneurial expertise and ingenuity to make significant difference to the arts fundraising landscape.

The first class of 11 Arts Fundraising Fellows were chosen on the basis of individuals' skill sets and their relevance to the chosen host arts organisations with placements announced as follows:

Jill Richens - A New Direction, Stephanie Graham - Barbican, Sarah Ruff - Dance UK, Naomi Allen - Free Word, Sarah Johnston - Opera North, Tom Bevan - Royal Northern College of Music, Emma Pickering - Sadler's Wells, Adam Cooper - Sage Gateshead, Bex



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Shindler - Tate Liverpool, Dana Segal – The Roundhouse and Sandie Mattioli – Whitechapel Gallery.

**Sir Peter Bazalgette, Chair, Arts Council England**, said: *"The Arts Council recognises that arts and cultural organisations need help to get better at making the case for the arts as a cause worth giving to; and to get better at asking. Part of that includes making sure that the sector has the skills to do this."*

*"I met many of the applicants and they're talented, entrepreneurial Fellows who will make a dynamic contribution to the sector as they progress in their careers. I'm delighted to welcome them to this innovative programme."*

**Dr Richard Mantle, Chair of Arts Fundraising and Philanthropy and General Director of Opera North**, said: *"This first cohort of Fellows will benefit from a pioneering, practice-based career development programme, supported by leaders in the sector. I am delighted that this initiative seeks to raise the status of this critical profession."*

**Michelle Wright Programme Director of the Arts Fundraising and Philanthropy Programme, Cause4** said: *"The Arts Fundraising Fellowship Programme responds to the shortage of skilled arts fundraisers at a time when many organisations have seen significant cuts and need to be flexible and entrepreneurial in the pursuit of alternative income sources. We are aiming to support these 11 Fellows to help redefine the relationships between private and public sector funding leveraging their passion, commitment and know-how to help maximise alternative income streams. We hope, in time, that they become future leaders in this vital field of income generation."*

The Arts Fundraising Fellowships were created as a partnership between London-based development and fundraising enterprise Cause4 and the DARE Fundraising Academy, a



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unique collaboration between Opera North and the University of Leeds, together with leading arts and education organisations across London and the north of England.

This will be a rare opportunity to learn on the job from experts in the field, supported by a diverse training and learning programme including a bursary to attend the National Arts Fundraising School, run by the Management Centre. All Fellows will be mentored, trained and gain hands-on experience in the many facets of fundraising and will be expected to make real contribution to their host organisation.

The programme is being evaluated by the University of Leeds and participants will be awarded certification from the University, based on the achievement of objectives agreed at the beginning of the programme.

### **-ENDS-**

Further biographical information about the Fellows can be found in the Notes to Editors section below.

### **For further information, interview requests and pictures:**

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### **Notes to Editors**

### **About the Arts Fundraising and Philanthropy Consortium**

Earlier this year, ACE announced that the Arts Fundraising and Philanthropy Consortium would be the recipient of a major award through its Transforming Arts Fundraising commissioned grant.



Working in partnership with ACE National Portfolio Organisations (NPOs) and across the wider arts sector, the Arts Fundraising and Philanthropy Consortium will deliver an England-wide programme of training, apprenticeships, coaching and digital skills development to promote innovative and effective practice in arts fundraising.

Arts Fundraising and Philanthropy Consortium partners include arts and education organisations across London in collaboration with development and fundraising enterprise *Cause4*, DARE (Opera North/University of Leeds), the Arts Marketing Association (AMA) and the European Sponsorship Association (ESA). Sector engagement will take place nationally through partnerships with art-form umbrella bodies across music, dance, literature, museums, libraries, theatre and visual arts and galleries, and will include the Association of British Orchestras, Society of London Theatres, Theatrical Management Association, Dance UK, Free Word Centre, Sound and Music and the Visual Arts and Galleries Association.

### **About Catalyst**

Eligible organisations and consortia were asked to make applications for a total investment of up to £2 million across the three year period 2013-16. Further news on the award can be found here: <http://www.artscouncil.org.uk/funding/our-investment/funding-programmes/transforming-arts-fundraising-commissioned-grant/>

### **Arts Council England**

[www.artscouncil.org.uk](http://www.artscouncil.org.uk)

Arts Council England champions, develops and invests in artistic and cultural experiences that enrich people's lives. We support a range of activities across the arts, museums and libraries – from theatre to digital art, reading to dance, music to literature and crafts to collections. Great art and culture inspires us, brings us together and teaches us about ourselves and the world around us. In short, it makes life better. Between 2010 and 2015, we will invest £1.9 billion of public money from government and an estimated £1.1 billion from the National Lottery to help create



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these experiences for as many people as possible across the country.

## **About the Delivery Partners**

### ***Cause4***

[www.cause4.co.uk](http://www.cause4.co.uk)

*Cause4* was set up in May 2009 to support charities, social enterprises and philanthropists in development and fundraising across the charity, arts, sports and educational sectors. *Cause4* seeks to be a modernising influence and leader within the charitable sector, offering relevant, contemporary solutions for charities and social enterprises at a time when more creative, entrepreneurial approaches are much needed. The organisation works in three main areas: strategy and fundraising, philanthropy and enterprise development.

In 2010 *Cause4* developed the Entrepreneurship training programme through which it seeks to address the widely-acknowledged shortage of entrepreneurial development and fundraising personnel within the charity, arts, sports and education sectors. The programme identifies young graduates with a passion for the charitable sector and with the entrepreneurial drive, personality and talent to succeed. The Arts Fundraising Programme Fellowships in London have emerged from learning from this training initiative.

### **The DARE Partnership**

[www.dareyou.org.uk](http://www.dareyou.org.uk)

DARE is a collaboration between Opera North and the University of Leeds, launched in 2007. The partnership is committed to making a positive contribution to high quality learning and practice in the Arts nationally and internationally.

The DARE Fundraising Academy aims to drive forward training and development opportunities to



support the needs of cultural organisations in the North, in partnership with Royal Northern College of Music, Sage Gateshead and Tate Liverpool.

### Arts Fundraising Fellows – 2013

- **Naomi Allen**, Fellow for Free Word, is based in London and received an MA in Visual Anthropology in 2012 from Goldsmiths College, University of London after spending two years as an Outreach Manager for IndiaUnheard, based in Goa.
- **Tom Bevan**, Fellow for the Royal Northern College of Music, is based in Manchester and has recently graduated with first class honours in his Interactive Arts BA from Manchester Metropolitan University whilst also working as a digital Inclusion Assistant at Bury Library.
- **Adam Cooper**, Fellow for Sage Gateshead, is based in Newcastle and is has just completed an MA in Business Administration at Durham Business School. He recently completed an Internship with Sage Gateshead.
- **Stephanie Graham**, Fellow for the Barbican, lives in Surrey and graduated from Manchester School of Art in 2010 with a BA in Fine Art. Over the past three years Stephanie has been working within the Investment team at Arts Council England.
- **Sarah Johnston**, Fellow for Opera North, is based in Liverpool where she obtained her MA in Cultural History from the University of Liverpool in 2009. Since 2012 Sarah has been working at the Milap Festival Trust as their Development Officer.
- **Sandie Mattioli**, Fellow for the Whitechapel Gallery, is based in London and graduated with an MA in Science, Environmental Design and Engineering from University College London. After a successful career as a journalist and researcher, Sandie decided to pursue a career in the arts and has undertaken a wide range of voluntary work at organisations including the Camden Arts Centre and the Abbey Community Centre.
- **Emma Pickering**, Fellow for Sadler's Wells, currently lives in Oldham and graduated from Durham University in 2011 with a BA in Human Geography. Emma has recently completed an Arts Development Internship for the Forestry Commission, based at Grizedale Forest,

Cumbria.

- **Jill Richens**, Fellow for a New Direction, is based in London and obtained her BA in Geography from University College London. Jill has been working as a Donor Support Officer at Artsmarketing Services Inc.
- **Sarah Ruff**, Fellow for Dance UK, is based in London and in 2011 obtained an MA in Creative and Cultural Entrepreneurship from Goldsmiths College, University of London. From March to June 2013, Sarah recently participated in a transnational professional development programme funded by the European Union, including a work placement at Escuela De Arte Dionisio Ortiz, Córdoba.
- **Dana Segal**, Fellow for The Roundhouse, lives in Essex and obtained in 2012 her BA in Modern Drama Studies from Brunel University. Dana has undertaken project work at the Roundhouse, first as a Youth Engagement Officer, and more recently as an Individual Giving Administrator.
- **Bex Shindler**, Fellow for Tate Liverpool, is based in Leeds and obtained her BA in Fine Arts from Lancaster University in 2010, which she followed with a course in Exploring Arts for Social Change at the Simon Fraser University in Vancouver. For the past two years Bex has been working within Opera North's Development team.



## Host organisations

### DARE fundraising Academy Fellowships

opera  
north

RNCM  
ROYAL NORTHERN  
COLLEGE of MUSIC

LIVERPOOL  
MUSEUM

Sage  
Gateshead

### Cause4 Fellowships

FREEWORD

dance  
UK

barbican

Sadler's Wells

ROUNDHOUSE  
Whitechapel  
Gallery

A.N.D  
A new direction for arts,  
culture and young london

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