



23 July 2013

**Cause4 wins £20,000 grant to drive social entrepreneurialism**

*Cause4*, a development and fundraising enterprise, has received a £20,000 Unltd Fast Growth grant to invest in its award-winning Entrepreneurship Programme.

*Cause4*'s intensive 12 month graduate programme has already raised more than £4 million for charitable clients since April 2012. Introduced to address a skills shortage in entrepreneurial development and fundraising, it identifies graduates with an entrepreneurial drive, as well as a passion for the charity and social enterprise sectors, helping to create and nurture talent that can deliver real change.

Michelle Wright, CEO and co-founder of *Cause4*, said: *"Winning an Unltd grant is brilliant news and recognition of the impact that the Entrepreneurship Programme is having on developing fundraising and business skills in graduates. We know that this programme has the potential to bring huge value to the charitable sector going forward. The Unltd funds will be spent on employing specialist senior support, as well as developing new course material and skills assessment tools, which will enable us to realise the full potential of this unique programme."*

Unltd is the UK's leading provider of support to early-stage social enterprises. Through its core Awards programme, it provides funding for fast-growth organisations and entrepreneurs that are deemed to be creating a significant social impact, as well as fulfilling a particular demand.

*Cause4* was co-founded in 2009 by award-winning fundraiser and entrepreneur, Michelle Wright, to help charities, social enterprises and philanthropists develop the innovation necessary to raise sustainable funds in this challenging economic climate. Since its inception, *Cause4* has helped raise more than £20 million for a range of charitable clients and their causes in the UK and internationally.

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## **Notes to editors**

### **About *Cause4* – [www.cause4.co.uk](http://www.cause4.co.uk)**

*Cause4* was set up in May 2009 to support charities, social enterprises and philanthropists in development and fundraising across the community, arts, sports and educational sectors. *Cause4* seeks to be a modernising influence and leader within the Third Sector, offering relevant, contemporary solutions for charities and social enterprises at a time when more creative, entrepreneurial approaches are much needed.

In 2010 *Cause4* developed the Entrepreneurship training programme through which it seeks to address the widely-acknowledged shortage of entrepreneurial development and fundraising personnel within the community, arts, sports and education sectors. The programme identifies young graduates with a passion for the third sector and with the entrepreneurial drive, personality and talent to succeed. The training is designed to equip Associates with the skills and experience needed to make a dynamic contribution to charities and social enterprises as development and fundraising personnel.

### **Media contacts**

Jess Matthias – [jessica@wordville.net](mailto:jessica@wordville.net)

Lucy George – [lucy@wordville.net](mailto:lucy@wordville.net)

Stephanie Rock – [stephanie@wordville.net](mailto:stephanie@wordville.net)

020 7725 9798