

PRESS RELEASE
10 June 2013

Arts Fundraising and Philanthropy launches Fellowship programme for entrepreneurial fundraisers

The Arts Council England funded Arts Fundraising and Philanthropy Consortium, which will launch officially on Saturday 13th July 2013, has today started a search for entrepreneurially-minded graduates to be part of its inaugural fundraising Fellowship programme.

The Arts Fundraising and Philanthropy Fellowship programme will offer 11 entrepreneurial self-starters with a passion for the arts the chance to take part in an intensive 12-month training programme, based at host organisations in London, Leeds, Manchester, Gateshead and Liverpool (a second cohort will follow in 2014). The programme, which will be the first of its kind in the UK, has been created as a partnership with the DARE Fundraising Academy, a unique collaboration between Opera North and the University of Leeds, and London-based development and fundraising enterprise *Cause4*, together with leading arts and education organisations across the north of England and London.

There are 11 Fellowships on offer, at the following host organisations: *Opera North, Royal Northern College of Music, Sage Gateshead, Tate Liverpool, the Freeword Centre, Dance UK, the Barbican Centre, Sadler's Wells theatre, the Roundhouse, Whitechapel Gallery and A New Direction.*

In partnership with DARE and *Cause4*, a number of the country's leading organisations across multiple artforms will each host one Fellow for twelve months in the Development Department. This will be a rare opportunity to learn on the job from experts in the field, supported by a diverse training and learning programme including a bursary to attend the National Arts Fundraising School, run by the Management Centre. All Fellows will be mentored, trained and gain hands-on experience in the many facets of fundraising. In addition, each Host will engage their Fellow in challenging projects particular to their organisation.

It is hoped that the cohort of fundraisers will go on to be leading Development Directors of arts organisations in the future. The programme is being evaluated by the University of Leeds and participants will be awarded a Certificate of Completion from the University, based on the achievement of objectives agreed at the beginning of the programme. The University is also exploring post-graduate accreditation options in arts fundraising.

Applications will be handled through the artsfundraising.org.uk portal, which also went live today. The deadline for applications is Monday 1st July 2013. Applicants will be informed whether they have been selected for a further assessment centre on Friday 5th July. Selected applicants will attend an assessment centre on Saturday 13th July 2013. Final interviews will be held by 2nd August 2013, and Fellowships will be awarded and announced by Thursday 8th August 2013. Fellowships will commence in September or October.

Peter Bazalgette, Chair, Arts Council England, said: *"This is a marvellous opportunity for talented creative professionals to really get stuck in and learn all they can about fundraising for the benefit of the wider arts and culture sector."*

"Our mixed economy funding model, with money coming from multiple sources, is what allows the arts and culture in this country to thrive. This is just one way in which the Arts Council is helping the sector develop its ability to maximise other income streams to work effectively alongside their public funding."

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- Michelle Wright, CEO at Cause4 | 07974 655294 | michelle.wright@cause4.co.uk

Notes to Editors**About the Arts Fundraising and Philanthropy Consortium**

Earlier this year, ACE announced that the Arts Fundraising and Philanthropy Consortium would be the recipient of a major award through its Transforming Arts Fundraising commissioned grant. Working in partnership with ACE National Portfolio Organisations (NPOs) and across the wider arts sector, the Arts Fundraising and Philanthropy Consortium will deliver an England-wide programme of training, apprenticeships, coaching and digital skills development to promote innovative and effective practice in arts fundraising.

Arts Fundraising and Philanthropy Consortium partners include arts and education organisations across East London in collaboration with Cause4 (Barbican Centre/Guildhall School of Music & Drama), the DARE Partnership (Opera North/University of Leeds), the Arts Marketing Association (AMA) and the European Sponsorship Association (ESA). Sector engagement will take place nationally through partnerships with art-form umbrella bodies across music, dance, literature, museums, libraries, theatre and visual arts and galleries, and will include the Association of British Orchestras, Dance UK, Free Word Centre and the Visual Arts and Galleries Association.

About Catalyst

Eligible organisations and consortia were asked to make applications for a total investment of up to £2 million across the three year period 2013-16. Further news on the award can be found here:

<http://www.artscouncil.org.uk/funding/our-investment/funding-programmes/transforming-arts-fundraising-commissioned-grant/>

Arts Council England

www.artscouncil.org.uk

Arts Council England champions, develops and invests in artistic and cultural experiences that enrich people's lives. We support a range of activities across the arts, museums and libraries – from theatre to digital art, reading to dance, music to literature and crafts to collections. Great art and culture inspires us, brings us together and teaches us about ourselves and the world around us. In short, it makes life better. Between 2010 and 2015, we will invest £1.9 billion of public money from government and an estimated £1.1 billion from the National Lottery to help create these experiences for as many people as possible across the country.

About the Delivery Partners**The DARE Partnership**

www.dareyou.org.uk

DARE is a collaboration partnership between Opera North and the University of Leeds, launched officially in 2007. Both organisations have a shared vision to raise Leeds' profile as a centre for cultural excellence and to be recognised nationally for high quality learning and practice in the Arts.

The DARE Fundraising Academy aims to drive forward training and development opportunities to support the needs of cultural organisations in the North.

Cause4

www.cause4.co.uk

Cause4 was setup in May 2009 to support charities, social enterprises and philanthropists in development and fundraising across the community, arts, sports and educational sectors. The organisation works in three main areas: strategy and fundraising, philanthropy and enterprise development. In 2010 Cause4 developed the Entrepreneurship training programme through which it seeks to address the widely-acknowledged shortage of entrepreneurial development and fundraising personnel within the community, arts, sports and education sectors. The programme



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identifies young graduates with a passion for the charitable sector and with the entrepreneurial drive, personality and talent to succeed. The London programme is modeled on this experience.

The National Arts Fundraising School

www.nationalartsfundraisingschool.com

The National Arts Fundraising School is the UK's only residential fundraising training programme designed exclusively for the arts and cultural sector. The School was established in 1988 and is run by The Management Centre (=mc) in association with Second Wave Consulting (2WC). Over the last 25 years more than 1000 arts and cultural organisations – representing local authorities, theatres, libraries, galleries, arts centres and museums – have benefited from the school.

Host Organisations

DARE Fundraising Academy Fellowships

**opera
north**

RNCM
ROYAL NORTHERN
COLLEGE of MUSIC



The Sage Gateshead

LIVERPOOL
TATE

Cause4 Fellowships

**“
FREEWORD
”**

dance
UK



Sadler's Wells
London's Dance House



**Whitechapel
Gallery**

A.N.D

A new direction for arts,
culture and young london

DARE

**opera
north**



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