



25 April 2013

New Associates join the *Cause4* Entrepreneurship programme

Today, development and fundraising enterprise *Cause4* announces two new Associates to join its Entrepreneurship programme.

The programme seeks to attract graduates with a passion for the charity and social enterprise sectors and an entrepreneurial drive. The programme provides graduates with a 12-month intensive programme of on the job training and professional development with a view to Associates developing the skills and experience needed to make a dynamic contribution to charities and social enterprises as development and fundraising personnel – and to become the leaders of tomorrow. We're looking for the next generation of Development Directors, Chief Executives and leaders of Social Enterprises.

Cause4 is delighted to announce that University of Sheffield graduate, Laura Pedley, and University of Oxford graduate, Alice Ravenscroft, will be joining the *Cause4* team on the Entrepreneurship programme. Both will work across a range of *Cause4*'s clients supporting their fundraising and development.

After graduating with a first class degree in International Relations and Politics, Laura continued her studies at the University of Sheffield, achieving an MA, with distinction, in Global Politics and Law. After completing her studies, Laura has worked for Westminster Forum Projects, a public policy events company and LSE Students' Union. Laura is now looking to broaden her skills across the worlds of charity, social enterprise and philanthropy.

Alice graduated with a first class degree in French and went on to intern at Giving What We Can, helping to set up their London chapter, and also worked at Street Child of Sierra Leone in communications and fundraising roles. Alice is passionate about Effective Altruism: finding and raising awareness about the most effective ways to alleviate suffering and fight extreme poverty, and has a longstanding interest in the arts, particularly literature, music and cinema.

Michelle Wright, CEO of *Cause4* says *"It's exciting for us to welcome Laura and Alice to the team. We developed the Entrepreneurship Programme not only to address our own recruitment needs but also as we were finding that many of the charities and social enterprises that we work with at Cause4 were faced with the same issue of finding high calibre, self-starting fundraisers to support income generation. Laura and Alice will be developing programmes in entrepreneurship and philanthropy respectively, as well as working across a varied client portfolio."*

For further information contact *Cause4* Chief Executive, Michelle Wright on 07974 655294.

About *Cause4* – www.cause4.co.uk

Cause4 was set up in May 2009 to support charities, social enterprises and philanthropists in development and fundraising across the community, arts, sports and educational sectors. *Cause4* seeks to be a modernising influence and leader within the Third Sector, offering relevant, contemporary solutions for charities and social enterprises at a time when more creative, entrepreneurial approaches are much needed.

In 2010 *Cause4* developed the Entrepreneurship training programme through which it seeks to address the widely-acknowledged shortage of entrepreneurial development and fundraising personnel within the community, arts, sports and education sectors. The programme identifies young graduates with a passion for the third sector and with the entrepreneurial drive, personality and talent to succeed. The training is designed to equip Associates with the skills and experience needed to make a dynamic contribution to charities and social enterprises as development and fundraising personnel.