

PRESS RELEASE
18 March 2013

New staffing appointments for Development and Fundraising enterprise *Cause4*

Cause4 is delighted to announce today three exciting new senior staff appointments – two new Heads of Development and the newly created position, Head of Philanthropy and Projects – to support its growing team.

Ruth Harrison joins *Cause4* as Head of Development, supporting the organisation's client work across a wide range of arts, education and community projects. Ruth has worked in the field of literature, the arts and reader development for over 25 years. Ruth comes to *Cause4* from the Reading Agency, where she has developed extensive experience in developing reading and literacy programmes, and brings with her superb knowledge in the fields of digital and social media. Ruth is passionate about producing creative programmes that bring people together and have the ability to both change how things are done and open up experiences for audiences.

Oliver Proctor joins the *Cause4* team as Head of Development to work on projects across *Cause4's* cultural and philanthropy portfolio. Oliver brings with him over ten years' international experience developing, directing and fundraising for community arts and education projects. Oliver has a passion for culture and theatre and the role that the arts can have in individual and community development. His work in the UK has seen Oliver manage programmes of activity with some of London's leading cultural venues and voluntary organisations, supporting a wide range of needs, including; homelessness, gender equality, emerging technology, criminal justice and social care.

Stewart Goshawk joins *Cause4* as Head of Philanthropy and Projects, a newly created part-time role which Stewart will take on in conjunction with his position as Chief Executive of the Wembley National Stadium Trust. Stewart has extensive previous experience in the charitable sector, having worked most recently as a senior grants officer for the City Bridge Trust, London's largest charitable trust fund, where he has overseen the grant making and assessment processes, working across themes as diverse as disability, youth leadership, ex-offenders, older people, and environmental education. Stewart has also led on programmes focusing on community cohesion and safer neighbourhoods, as well as being seconded as Head of Secretariat at the London Bombings Relief Fund in 2005, the UK's first national disaster fund, established in the wake of 7/7 to distribute £12m received in public donations to the injured survivors and bereaved families. Stewart will support the *Cause4* team in developing a number of new philanthropic Foundations.

Michelle Wright, Chief Executive of *Cause4* says *"We are delighted to announce these three new senior staffing appointments at the beginning of the 2013/2014 financial year. Ruth, Oliver and Stewart bring the most brilliant range of skills and experience across the charitable, philanthropy and social enterprise sectors and we are lucky to be able to welcome them to our growing team."*

Ruth, Oliver and Stewart will also form part of the leadership team for the Cause4 Entrepreneurship programme that seeks to attract a new generation of talented graduates to the charitable sector."



Notes to editors

About Cause4 – www.cause4.co.uk

Cause4 was set up in May 2009 to support charities, social enterprises and philanthropists in development and fundraising across the community, arts, sports and educational sectors. The organisation seeks to be a modernising influence and leader within the Third Sector, offering relevant, contemporary solutions for charities and social enterprises at a time when more creative, entrepreneurial approaches are much needed.

In 2010 *Cause4* developed its Entrepreneurship training programme through which it seeks to address the widely-acknowledged shortage of entrepreneurial young development and fundraising personnel within the arts, sports and education sectors. The programme identifies graduates with a passion for the third sector and with the entrepreneurial drive, personality and talent to succeed. The training is designed to equip Associates with the skills and experience needed to make a dynamic contribution to charities and social enterprises as development and fundraising personnel.

Cause4 is currently training six Associates through the Entrepreneurship programme and will announce a further 12 posts funded by Arts Council England from April 2013.

For further press information please contact:

Michelle Wright, CEO at *Cause4* | 07974 655294 | michelle.wright@cause4.co.uk