



14 March 2013

Cause4 announces new 'Entrepreneurship Programme' and new partnerships

Today, development and fundraising enterprise *Cause4* is announcing a new name for its graduate training programme - the **Cause4 Entrepreneurship Programme**.

Drawing on its success in recruiting and training talented young graduates, *Cause4* has developed its current training programme into the **Cause4 Entrepreneurship Programme**. The programme identifies and attracts young graduates, those with a passion for the Third Sector and with the entrepreneurial drive, personality and raw talent to succeed. Through on the job training and professional development, the 12-month programme equips graduates (Associates) with the skills and experience needed to make a dynamic contribution to charities and social enterprises as development and fundraising personnel – and to become the leaders of tomorrow, the next generation of Development Directors, Chief Executives and leaders of Social Enterprises.

Since April 2012, Associates of the programme have raised almost £4m for charitable causes and five new graduates have either graduated from the programme or are part way through their 12 month course.

Cause4 is now delighted to announce new partnerships with social enterprise **Blue Sky** supporting ex-offenders into employment and Imperial College London's **Institute of Global Health Innovation (IGHI)** that works to reduce health inequalities in developed and developing countries.

Blue Sky and Imperial will work with UCL graduate, Remick Kang who becomes part of the **Cause4 Entrepreneurship Programme**. Remick will split her time jointly between the two organisations, gaining a wealth of experience in a variety of areas within the charity and social enterprise sectors. Additionally, as part of her training Remick will be undertaking a project linked to developing new thinking about environmental causes.

Remick's role builds on an existing partnership for *Cause4* with the Shackleton Foundation to support Cambridge sociology graduate Jo McGowan through the **Cause4 Entrepreneurship Programme**, to develop her career in fundraising and development. As well as undertaking intensive training, Jo actively supports fundraising for the Shackleton Foundation in this new partnership model developing new programmes and funding that can develop inspirational social enterprise leaders of the future.

From April 2013, *Cause4* will be announcing the creation of 12 further Associate opportunities in the arts sector funded by Arts Council England.

Michelle Wright, CEO of *Cause4* says *"Many charities and social enterprises that we work with at Cause4 are faced with the same issue of finding high calibre, self-starting fundraisers to support their income generation. Through this programme we are looking for entrepreneurial thinkers who can bring new ideas and thinking to charities at a time when the country's economic situation and funding cuts means*

that it is desperately needed. We are delighted to welcome Remick to the team and look forward to developing these new partnerships with Blue Sky and Imperial.”

Remick Kang says *“I am really excited to get stuck in to my new role at Cause4, I’m passionate about social justice and health and in the future I’d love to lead environmental projects. This diverse role gives me a great chance to learn as much as possible.”*

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For further information contact Cause4 Chief Executive, Michelle Wright on 07974 655294.

About Cause4 – www.cause4.co.uk

Cause4 was set up in May 2009 to support charities, social enterprises and philanthropists in development and fundraising across the community, arts, sports and educational sectors. Cause4 seeks to be a modernising influence and leader within the Third Sector, offering relevant, contemporary solutions for charities and social enterprises at a time when more creative, entrepreneurial approaches are much needed.

In 2010 Cause4 developed the Entrepreneurship training programme through which it seeks to address the widely-acknowledged shortage of entrepreneurial young development and fundraising personnel within the arts, sports and education sectors. The programme identifies young graduates with a passion for the third sector and with the entrepreneurial drive, personality and talent to succeed. The training is designed to equip Associates with the skills and experience needed to make a dynamic contribution to charities and social enterprises as development and fundraising personnel.

About Blue Sky – www.blueskydevelopment.co.uk

Blue Sky is a social enterprise with a difference – it only employs ex-offenders. Offering a proper job with a proper company, Blue Sky aims to break the cycle of re-offending and challenge perceptions about ex-offenders, achieving real and long-term benefits for society.

About the Institute of Global Health Innovation at Imperial College – www3.imperial.ac.uk/global-health-innovation

The Institute of Global Health Innovation is working to improve the health of people and reduce health inequalities throughout the world. By channelling Imperial's interdisciplinary and pioneering research strengths across its faculties and Business School, the Institute aims to overcome scientific, technical, managerial and political obstacles to respond to global healthcare challenges. The Institute is part of Imperial's strategy to develop solutions to global challenges by harnessing the critical mass of its multidisciplinary research expertise.

About the Shackleton Foundation – www.shackletonfoundation.org

The Shackleton Foundation celebrates the legacy of Sir Ernest Shackleton, the famous leader, explorer and adventurer. The Foundation's mission is to support individuals of all ages, nationalities and backgrounds who exemplify the spirit of Sir Ernest Shackleton: inspirational leaders striving to 'make a difference', particularly to the less advantaged.

Through Cause4's Entrepreneurship Programme, the Shackleton Foundation seeks to develop a young person's leadership qualities in alignment with the values of the Foundation: a fierce personal commitment to succeed, a willingness to take intelligent risks, and the ability to inspire and energise those around them to do their utmost towards worthwhile causes.