

# CAUSE 4

## Exciting times ahead for fundraising!

Hello and welcome to our first newsletter of 2013! We've hit the ground running here at *Cause4* and we've got some exciting news and thoughts to share with you.

## A new vision for the arts

In January Arts Council England made a **hugely important announcement**, unveiling the Arts Fundraising and Philanthropy Consortium. The Consortium, which *Cause4* helped to broker, will help build resilience across the fundraising sector, through training, networking and apprenticeships. We're really excited about the potential of this consortium, the long-term legacy of which will be a new generation of entrepreneurial and committed fundraisers, able to maximise the resources available to arts organisations across the country. Michelle gives her take on the Consortium [here](#), explaining how it will work in more detail.



## The launch of the Peter Sowerby Charitable Foundation



A major new grant-making charitable Foundation launched yesterday at the House of Lords. Medical entrepreneur and former GP Dr Peter Sowerby has set up the Peter Sowerby Charitable Foundation with a significant multi-million pound endowment.

The Foundation will make targeted strategic grants to charities working within its areas of interest, which are strongly based on the passions and concerns of Dr Sowerby and his late wife, Ann (these areas are medical research and healthcare provision, education, and community and environment). Its first major grants have been announced, and include an exciting project with Imperial College London, work with the Royal College of GPs and a match-giving scheme for community projects in North Yorkshire. More about these grants [here](#).

*Cause4* has been privileged to work with Dr Sowerby whilst he has created this inspiring new Foundation, you can find out more about the Foundation at its [website](#).

## The Budget is nearly here...

The start of the year is proving crucial for fundraising. The March budget will set the fiscal direction for the year. After last year's problems (especially the Gift Aid u-turn) we're hoping to see that the Government is prepared to think radically about how it supports the third sector. Nick sets out the shift we'd like to see [here in more detail](#), exploring why it is time to set charities free to fundraise innovatively and entrepreneurially.



## Central YMCA - a great success story



*Cause4* is working with Central YMCA, the founding member of the YMCA Movement, and has helped secure a significant success in the form of a commission from Camden NHS to deliver a weight management programme across Camden.

This tendering model is based on payment by results, very much in line with current thinking developed to encourage high-

performance and value for money. It is something of a first for *Cause4* and enabled us to understand far better how these schemes operate in practice.

## And finally...

At *Cause4* and we've said both hello and goodbye recently. Firstly, Remick Kang has joined us as our new Development Intern from UCL, Remick will be learning the fundraising ropes and offering support across the team. Sadly, however, we've also said goodbye to Ed Saunders, who's been with us since December 2011. Ed is off to start his training contract at a major solicitor's firm – we wish Ed well.

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