

# CAUSE 4

## Merry Christmas!

Hello! On behalf of everyone at *Cause4*, we would like to wish you a very Merry Christmas and a Happy New Year!

Firstly, we should make an apology – we're sorry to say that there will be no Christmas cards from *Cause4* this year. As a team we've decided to gift the money which we would have spent to the [Orpheus Centre](#)! The Centre, which works with disabled young adults through a variety of arts forms, is a cause that the team felt was really important and close to our own interests. We would like to wish everyone connected with the Centre a very Happy Christmas and a great New Year!

## A Third Sector Christmas

The *Cause4* team, fresh from a slightly [patchy Movember performance](#) has been eyeing up the range of festive fundraising ideas in the Third Sector and has seen some great work! Of course the [festive season](#) offers charities a range of opportunities to raise funds through gifts and other activities and we've loved seeing some new innovations. Our favourite is undoubtedly Prêt a Manger's feed a family, which is working to raise £300,000 for the homeless this Christmas, by donating 5p of sales to its Charitable Foundation. Thinking ahead to a sober January, Sarah Dundas has examined the [Dryathlon campaign](#). This is another campaign, which will chime beautifully with so many New Year's resolutions (three members of the *Cause4* team are signed up already – how many can you get?). Please do let us know if you've got any similar campaigns planned for the New Year.



## Philanthropy news



December has been a vital month for the arts. Since we were last in touch, the DCMS has completed publication of the three independent Philanthropy reports commissioned by Jeremy Hunt, the former Secretary of State. These have covered [legacy giving](#), [giving in the regions](#) and [digital philanthropy](#). We've been fascinated to consider these and their implications for the sector. [Charlotte Higgins](#), at the Guardian, has provided a

useful analysis of some of the issues facing the sector in light of these reports, whilst our own Ed Saunders has examined the [third and final report](#) and found it a useful start for the sector!

## The National Children's Orchestra – a great success story

It's been a fantastic month for the National Children's Orchestra. We're delighted to be able to join in the celebrations with the NCO, which has raised £89,603.63 from the Big Give and £160,000 from the Arts Council England! This is a fantastic effort from the NCO team. The total has been maximised by Gift-Aided support too, an important reminder for all to ensure donors are signed up for this, and reminded about it regularly. It can play a crucial part in fundraising and is about to [go online too](#), to make everybody's lives easier!



## Cricket and Kenya



Our Chairman, Nick Gandon, has recently returned from a jet setting trip to Kenya, where Nick was discussing the possibility of replicating the cricketing Chance to Shine initiative that he set up in the UK. This programme has been a huge success in widening access to cricket here and looks set to do the same in Kenya. We'll be able to bring you more news on this exciting initiative in the New Year!

## Congratulations Michelle!

Finally, we're delighted to announce that Michelle Wright has received a fellowship from the Guildhall School of Music and Drama. This is a great recognition of her work since she studied violin at the Guildhall and we would like to invite you to join the *Cause4* team in giving Michelle our warmest congratulations. This is a real privilege for Michelle, who was presented with her award alongside the actor Dominic West (of *The Wire* fame), the talented musician Alison Balsom and a host of other luminaries.



## Into 2013...



We hope you have finished 2012 on a high. Since April 2012, we've raised a total of £5.488 million for a wide variety of causes and we're hoping to build on this in 2013. We've also got exciting plans to launch two new philanthropic foundations at the start of 2013... Watch this space!

From all of us here at *Cause4*, Merry Christmas and a Happy

New Year!

You're receiving this newsletter as a friend of Cause4.

[Edit your subscription](#) | [Unsubscribe instantly](#)